

# Sponsorship Opportunities Available



## Saturday January 16, 2021 La Crosse Center

The 11th Annual Midwest Players Classic is a high school basketball showcase bringing 18 of the top programs from across the states of Wisconsin & Minnesota to compete at the La Crosse Center. The event pairs great local teams like Luther, Aquinas, Caledonia & Onalaska against top teams from across the region. The event will feature athletes who are committed to high level DI, DII, & DIII college programs in a 9 game slate that will bring flocks of fans from across the three state region to the downtown area.



### State Championship Level: \$3000 Sponsorship

- 25 Tickets to the event (Reserved courtside seats)
- Midwest Players Classic Presented By: Your Company Name
- Opportunities for product display, placement, and distribution on event day
- Business logo on all posters placed at local stores & schools
- Business name placed on event signage inside the arena
- Logo on front cover of game day program
- Business name announced before tip off and at half time of each contest



### Sectional Championship Level: \$1500 Sponsorship

- 15 Tickets to the event (Reserved courtside seats)
- Opportunities for product display, placement, and distribution on event day
- Business logo on all promotional posters placed at local stores & schools
- Business name placed on event signage inside the arena
- Logo on front cover of game day program
- Business name announced before tip off and at half time of each contest



### Regional Championship Level: \$1000 Sponsorship

- 10 Tickets to the event (Reserved courtside seats)
- Business logo on all promotional posters placed at local stores & schools
- Business name placed on event signage inside the arena
- Logo listed next to team name inside game day program
- Business name announced before tip off and at half time of each contest



### Conference Championship Level: \$500 Sponsorship

- 6 Tickets to the event (Reserved courtside seats)
- Business logo on all promotional posters placed at local stores & schools
- Business name placed on event signage inside the arena
- Business name announced before tip off and at half time of each contest
- Business name listing in game day program

All sponsors will have their logo placed on the sponsors page of our website featuring a link to your company website. Sponsors will also be featured as a 'Sponsor of the Day' on our Facebook page.

Please make checks payable to: *Midwest Players Classic*  
Please fill out and return sponsorship commitment form to *315 S. 11th Street, La Crosse, WI 54601*



# Sponsorship Commitment Form



**Saturday**  
**January 16, 2021**  
**La Crosse Center**

PRINT Company, Organization, or Individual Name

is proud to support the Midwest Players Classic by becoming a sponsor at the indicated level.

- |                          |                                |        |
|--------------------------|--------------------------------|--------|
| <input type="checkbox"/> | State Championship Level:      | \$3000 |
| <input type="checkbox"/> | Sectional Championship Level:  | \$1500 |
| <input type="checkbox"/> | Regional Championship Level:   | \$1000 |
| <input type="checkbox"/> | Conference Championship Level: | \$500  |

Authorized Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Title: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Company Name (as you wish to appear in print): \_\_\_\_\_

Company Website : \_\_\_\_\_

- Yes, please use this website to have a link placed on your website and feature us on Facebook.
- No, please do not place a link to our website on your event page and/or Facebook.

Payment Enclosed  \$ \_\_\_\_\_

Please Invoice  *\*Full payment must be received before sponsors will be recognized*

*Please make checks payable to: Aquinas Booster Club  
Please fill out and return sponsorship commitment form to 315 S. 11th Street, La Crosse, WI 54601*

[www.midwestplayersclassic.com](http://www.midwestplayersclassic.com)



[midwestplayersclassic@gmail.com](mailto:midwestplayersclassic@gmail.com)