

16TH ANNUAL



LA CROSSE
CENTER

300 Harborview Plaza
La Crosse, WI 54601

Presented By
KLAUKE
Investments &
Insurance Services

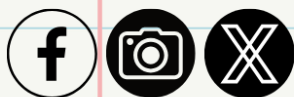
FRIDAY + SATURDAY
JANUARY 16-17, 2026

FRIDAY

	NORTH CRAWFORD VS MELROSE-MINDORO		1:00PM
	G-E-T VS ST. CROIX CENTRAL		2:30PM
	AQUINAS (G) VS ST. CROIX CENTRAL (G)		4:00PM
	AQUINAS VS REGIS		5:30PM
	FALL CREEK VS MINERAL POINT		7:00PM
	LA CROSSE CENTRAL VS LITTLE CHUTE		8:30PM

SATURDAY

9:15AM		ALTOONA VS TOMAH	
10:45AM		AMERY VS HOLMEN	
12:15PM		RIVER FALLS VS DECORAH	
1:45PM		FREEDOM VS PRESCOTT	
3:15PM		KAUKAUNA VS MARSHFIELD	
4:45PM		WEST ALLIS CENTRAL VS EAST RIDGE	
6:15PM		SLINGER VS BENILDE-ST. MARGARET'S	
7:45PM		CALEDONIA VS ONALASKA	
9:15PM		LOMIRA VS ELLSWORTH	



midwestplayersclassic.com

Sponsorship Opportunities Available



Saturday
January 16-17, 2026
La Crosse Center

The 16th Annual Midwest Players Classic is a high school basketball showcase bringing 30 of the top programs from across the states of Wisconsin, Minnesota, & Iowa to compete at the La Crosse Center. The event pairs great local teams like Onalaska, Aquinas, Caledonia, Holmen, Luther and La Crescent against top teams from across the region. The event will feature athletes who are committed to high level DI, DII, & DIII college programs in a fifteen game slate that will bring flocks of fans from across the three state region to downtown.

SOLD

State Championship Level:

\$3000 Sponsorship

- 25 Tickets to the event (Reserved courtside seats)
- Midwest Players Classic Presented By: Your Company Name
- Opportunities for product display, placement, and distribution on event day
- Business logo on all posters placed at local stores & schools
- Business name placed on event signage inside the arena
- Logo on front cover of game day program
- Business name announced before tip off and at half time of each contest
- Includes Gold Level Sponsorship / Advertising with School Booster Club



Sectional Championship Level:

\$1500 Sponsorship

- 15 Tickets to the event (Reserved courtside seats)
- Opportunities for product display, placement, and distribution on event day
- Business logo on all promotional posters placed at local stores & schools
- Business name placed on event signage inside the arena
- Logo on front cover of game day program
- Business name announced before tip off and at half time of each contest
- Includes Gold Level Sponsorship / Advertising with School Booster Club



Regional Championship Level:

\$1000 Sponsorship

- 10 Tickets to the event (Reserved courtside seats)
- Business logo on all promotional posters placed at local stores & schools
- Business name placed on event signage inside the arena
- Logo listed next to team name inside game day program
- Business name announced before tip off and at half time of each contest



Conference Championship Level:

\$500 Sponsorship

- 6 Tickets to the event (Reserved courtside seats)
- Business logo on all promotional posters placed at local stores & schools
- Business name placed on event signage inside the arena
- Business name announced before tip off and at half time of each contest
- Business name listing in game day program

All sponsors will have their logo placed on the sponsors page of our website featuring a link to your company website. Sponsors will also be featured as a 'Sponsor of the Day' on our Facebook page.

*Please make checks payable to: Midwest Players Classic
Please fill out and return sponsorship commitment form to 315 S. 11th Street, La Crosse, WI 54601*

www.midwestplayersclassic.com



midwestplayersclassic@gmail.com

Sponsorship Commitment Form



Saturday
January 16-17, 2026
La Crosse Center

PRINT Company, Organization, or Individual Name

is proud to support the Midwest Players Classic by becoming a sponsor at the indicated level.

SOLD

- | | | |
|--------------------------|--------------------------------|--------|
| <input type="checkbox"/> | State Championship Level: | \$3000 |
| <input type="checkbox"/> | Sectional Championship Level: | \$1500 |
| <input type="checkbox"/> | Regional Championship Level: | \$1000 |
| <input type="checkbox"/> | Conference Championship Level: | \$500 |

Authorized Signature: _____ **Date:** _____

Contact Name: _____ **Title:** _____

Address: _____

City: _____ **State:** _____ **Zip:** _____

Phone: _____ **Email:** _____

Company Name (as you wish to appear in print): _____

Company Website : _____

- ☐ Yes, please use this website to have a link placed on your website and feature us on Facebook.
- ☐ No, please do not place a link to our website on your event page and/or Facebook.

Payment Enclosed ☐ \$ _____

Please Invoice ☐ **Full payment must be received before sponsors will be recognized*

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